



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 339340

Schedule Dates	10/31/12-11/06/12	Date Entered	10/30/12
Advertiser	Barack Obama for President (7678)	Last Modified	11/01/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Mary Beth Halas
Product	Political - Federal Candidate (1067)	CO-OP	Yes
Brand	POLI/B OBAMA/D/PRE/US (130088)	Headline #	06400148
Sales Office	Telerep/Washington DC, Washington DC (1040)	Demo	
Buyer Name	Telerep/Washington DC	Order Type	Normal
Phone/Fax	GILROY, MAURA	Package Deal	
CPE	N/A	Commission %	15.00
Account Types	National/Political	Commission	\$9,018.75
Billing Type	Standard	Net Total	\$51,106.25
Comments	OBAMA 60S OBAMA FOR AMERICA 60S	Sales Tax	

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Nov. 2012	36	\$60,125.00
Grand Total:	36	\$60,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	4:28A- 430A Channel 11 News					1	1	1		3	\$175.00	\$525.00	Pittsburgh (WPXI)	NEWS 430-5A/1	10/30/12
2.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	4:28A- 430A Channel 11 News		1	1						2	\$175.00	\$350.00	Pittsburgh (WPXI)	NEWS 430-5A/2	10/30/12
3.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	4:58A- 5am Channel 11 News		1	1						2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 5-530A/4	10/30/12
4.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:29A- 530am Channel 11 News				1	1	1			3	\$550.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 5-530A/3	10/30/12
5.0	Normal Line / Spot	11/01/12-11/02/12	3	:30	5:29A- 530am Channel 11 News						1	1		2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 530-6A/5	10/30/12
6.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:29A- 530am Channel 11 News		1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 530-6A/6	10/30/12
7.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	5:59A- 6am Channel 11 News		1	1						2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 6-7A/7	10/31/12
8.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	10:59P- 11p Channel 11 NEWS						1	1		2	\$4,000.00	\$8,000.00	Pittsburgh (WPXI)	NEWS 11-1135P/8	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments OBAMA 60S
OBAMA FOR AMERICA 60S

Date Entered 10/30/12
Last Modified 11/01/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06400148
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,018.75
Net Total \$51,106.25
Sales Tax

Pittsburgh (WPXI)		
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9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 11-1135P/9	10/30/12
10.0	Normal Line / Spot	10/31/12-11/02/12	2	:30	11:34P- TONIGHT SHOW				1	1	1			3	\$925.00	\$2,775.00	Pittsburgh (WPXI)	TONIGHT SHOW 1135P-1235A/10	10/30/12
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	11:34P- TONIGHT SHOW	1								1	\$925.00	\$925.00	Pittsburgh (WPXI)	TONIGHT SHOW 1135P-1235A/11	10/30/12
12.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	12:36A- Late Night				1	1	1			3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	LATE NIGHT 1235-135A/12	10/30/12
13.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:36A- Late Night	1								1	\$350.00	\$350.00	Pittsburgh (WPXI)	LATE NIGHT 1235-135A/13	10/30/12
14.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	9P- The Office 9-930P				1						\$4,500.00		Pittsburgh (WPXI)	THE OFFICE 9-930P/15	10/30/12
14.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Program Change/Exception	
15.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	10P- Rock Center with Brian Williams 10-11P					1				1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	ROCK CENTER 10-11P/16	10/30/12
16.0	Normal Line / Prime	11/02/12-11/02/12	4	:30	10P- Dateline 10-11P						1				\$3,000.00		Pittsburgh (WPXI)	DATeline 10-11P/17	10/30/12
16.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Program Change/Exception	
17.0	Revised Line / Sports- Local Pro	11/02/12-11/03/12	5	:30	2:30P- PITT/NOE Dame Pre game							1					Pittsburgh (WPXI)	PITT/NO PREGAME 230-330P/18	

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